

Brady Haisfield

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EDUCATION	UNIVERSITY OF MICHIGAN School of Information & Ross School Of Business Bachelor of Science in Information Analysis, May 2026 Minor in Business Administration Michigan Ross School of Business Cappo Sales Track James B. Angell Scholar Honors Students <ul style="list-style-type: none">• GPA: 3.92/4.00• Member: Michigan Real Estate Club, Michigan Youth Sports Initiative, Best Buddies, Pi Sigma Epsilon Professional Business Fraternity	Ann Arbor, MI
EXPERIENCE Present	HOUSESWIPE LLC Co-Founder & CEO <ul style="list-style-type: none">• Developed an application to streamline the sublease rental process, reducing friction in tenant-sublessor interactions by minimizing negotiation and connection times, revolutionizing property discovery, leasing, and management with a user-friendly interface.• Built strategic partnerships within the real estate industry by compiling leads and conducting outreach to campus ambassadors, industry advisors, and housing companies, boosting visibility and adoption while aligning with the needs of property managers and• Led the creation of a go-to-market strategy for the platform, performing in-depth market research and competitive analysis within the real estate sector, resulting in targeted marketing initiatives that maximized brand exposure and drove higher tenant engagement.	Ann Arbor, MI
2025	BROOKFIELD PROPERTIES Summer Analyst <ul style="list-style-type: none">• Developed and presented a strategic proposal for alternative revenue generation, analyzing how a \$24M investment in amenity-driven infrastructure could boost asset value, grow NOI, and position a Class A office tower as a leader in a competitive downtown market.• Performed Net Effective Rent analysis and DCF modeling to support leasing approvals, inform tenant negotiations, and guide asset-level decisions, contributing to value preservation and strategic oversight of Brookfield's North American office portfolio.• Analyzed lease structures, lender approval requirements, and percentage rent provisions, supporting lease execution while ensuring terms were financially sound and aligned with asset performance goals, compliance standards, and lender expectations.	New York, NY
2024	SELLSIDE GROUP Business Development Consultant <ul style="list-style-type: none">• Provided comprehensive market research, due diligence, valuations, and development of marketable materials to buy-side and sell-side clients, helping them maximize their value.• Conducted in-depth analysis of financial statements, including revenue forecasts, profit margins, and future cash flow projections, to assess company performance and calculate EBITDA multiples, leveraging these insights to deliver precise valuation models, assisting clients in determining strategic exit opportunities or possible acquisition potential• Partnered with private equity firms and family-owned businesses to identify undercapitalized or high-growth companies, evaluating their strategic fit for acquisitions, mergers, or divestitures, providing end-to-end guidance throughout the M&A process.	Dallas, TX
ADDITIONAL	<ul style="list-style-type: none">• Co-created tranchere.com, an interactive real estate finance learning platform• Proficient in Microsoft Office, SQL, HTML/CSS, RStudio, Python• Love being outdoors and hiking with my four dogs (Bodie, Loah, Chapo, and Mollie)• Business Analytics degree from The Wharton School of Executive Education• Varsity Captain for high school Football, Hockey and Lacrosse Team• SpreadSheet Modeling Certificate from Cornell School of Engineering	